

Authority: Notice of Motion F(2) moved by Councillor Milczyn, seconded by Councillor Lindsay Luby as adopted by City of Toronto Council on June 27, 28 and 29, 2006
Enacted by Council:

CITY OF TORONTO

Bill No. 71

BY-LAW No.

To designate the property at 3030 Bloor Street West (Kingsway Theatre) as being of cultural heritage value or interest.

WHEREAS authority was granted by Council to designate the property at 3030 Bloor Street West (Kingsway Theatre) as being of cultural heritage value or interest; and

WHEREAS the *Ontario Heritage Act* authorizes the Council of a municipality to enact by-laws to designate real property, including all the buildings and structures thereon, to be of cultural heritage value or interest; and

WHEREAS the Council of the City of Toronto caused to be served upon the owners of the land and premises known as 3030 Bloor Street West and upon the Ontario Heritage Trust, Notice of Intention to designate the property and caused the Notice of Intention to be published in a newspaper having a general circulation in the municipality as required by the *Ontario Heritage Act*; and

WHEREAS the reasons for designation are set out in Schedule "A" to this by-law; and

WHEREAS an objection was served upon the Clerk of the municipality; and

WHEREAS the objection has now been withdrawn.

The Council of the City of Toronto HEREBY ENACTS as follows:

1. The property at 3030 Bloor Street West, more particularly described in Schedule "B" and shown on Schedule "C" attached to this by-law, is designated as being of cultural heritage value or interest.
2. The City Solicitor is authorized to cause a copy of this by-law to be registered against the property described in Schedule "B" to this by-law in the proper Land Registry Office.
3. The City Clerk is authorized to cause a copy of this by-law to be served upon the owners of the property at 3030 Bloor Street West and upon the Ontario Heritage Trust and to cause notice of this by-law to be posted on the City's web site for a period of 30 days in accordance with Municipal Code Chapter 162, Notice, Public, Article II, §162-4, Notice requirements under the *Ontario Heritage Act*.

ENACTED AND PASSED this day of January, A.D. 2008.

SANDRA BUSSIN,
Speaker

ULLI S. WATKISS
City Clerk

(Corporate Seal)

SCHEDULE A

REASONS FOR DESIGNATION

Description

The property at 3030 Bloor Street West is worthy of designation under Part IV of the *Ontario Heritage Act*, and meets the criteria for municipal designation prescribed by the Province of Ontario under the categories of design or physical value and contextual value. Located on the north side of Bloor Street, west of Royal York Road, the Kingsway Theatre is first recorded in the business section of the city directories in 1941.

Statement of Cultural Heritage Value

The cultural heritage value of the Kingsway Theatre is related to the building's design or physical value as a representative example of a World War II era theatre inspired by Art Deco styling. Introduced in the 1920s and distinguished by its abstracted Classical and geometric elements, the Art Deco was particularly popular for movie theatres.

The Kingsway Theatre also has cultural heritage value for its contextual significance as a landmark on Bloor Street West in the Kingsway neighbourhood. In the early 1900s, entrepreneur Robert Home Smith acquired acreage on both sides of the Humber River where his company laid out 13 subdivisions based on the English garden city movement. Development along the west bank of the Humber was delayed until after the opening of the High Level Bridge in 1924. Bloor Street West between Prince Edward Drive and Islington Avenue became the major commercial artery serving Kingsway Park to the north.

Heritage Attributes

The heritage attributes of the Kingsway Theatre related to the building's cultural heritage value as a representative example of a World War II era movie theatre are found on the principal (south) façade and the roofline above, consisting of:

- The two-storey principal (south) façade, with its application of buff brick for the cladding and trim
- The organization of the lower storey into three parts with a central entrance flanked by storefronts and a box office
- The projecting semi-circular marquee protecting the entry and box office
- The centrally-placed curved parapet that rises above the roof
- On either side of the parapet, the treatment of the upper storey where a cast stone band course extends above the flat-headed window openings, brick pilasters with stylized cast stone capitals rise above the edge of the roof, and mock metal buttresses mark either end of the wall

SCHEDULE B

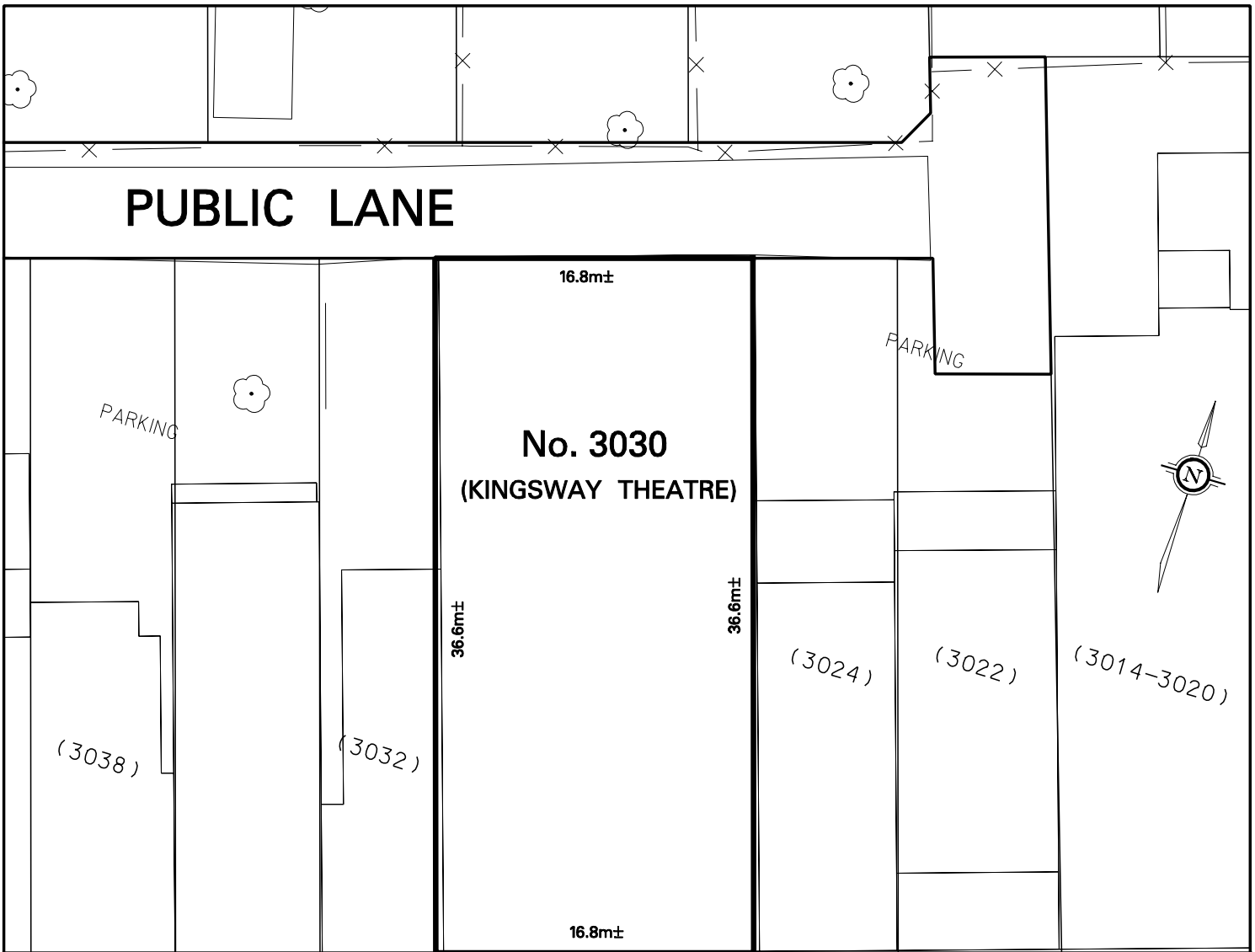
PIN 07516-0273 (LT).

LT 15, PL 2412; PT LT 16, PL 2412, AS IN EB434488

City of Toronto (former City of Etobicoke) and Province of Ontario
Land Titles Division of the Toronto Registry Office (No. 66)

The hereinbefore described land being delineated by heavy outline on Sketch No. PS-2006-105 dated August 5, 2006, as set out in Schedule "C".

SCHEDULE "C"



BLOOR STREET WEST

PROPERTY INFORMATION SHEET

No. 3030 BLOOR STREET WEST
(KINGSWAY THEATRE)

LAND DESIGNATED AS BEING OF
CULTURAL HERITAGE VALUE AND INTEREST
(NOT TO SCALE)



TECHNICAL SERVICES DIVISION
SURVEY & MAPPING SERVICES

NOTE:
THIS SKETCH IS NOT
A PLAN OF SURVEY
AND HAS BEEN COMPILED
FROM SURVEY NOTES AND
OFFICE RECORDS, IT SHALL
NOT BE USED EXCEPT FOR
THE PURPOSE INDICATED
IN THE TITLE BLOCK

WARD 5 - ETOBICOKE-LAKESHORE
DATE: AUG. 5, 2006

SKETCH No. PS-2006-105